Questions for potential website builder of new Formance site 22nd September 2024

1. What experience do you have with SiteGround hosting and WordPress?
2. Can you create a WordPress website that is easy for me to manage and update?
3. What page builders or CMS frameworks do you recommend for non-technical users?
4. Will you provide documentation or training on how to manage and update the website?
5. How will you ensure the website is fully responsive and looks good on all devices?
6. Can you explain how you will handle website performance and speed optimization?
7. What kind of SEO setup will you provide during the build?
8. Will the website include security best practices?
9. How will you ensure that the design and features align with my business goals and target audience?
10. Can you give me examples of similar projects you’ve completed?
11. What is your estimated timeline for completing the project?
12. Are you available for ongoing support after the website goes live?
13. Are you comfortable communicating in English via Teams or Google Meet for ongoing support, training, and video explanations?
14. Could you record a brief video of yourself with voice over demonstrating some feature of word press (30-60s will be fine) so I can observe your communication style.
15. Do you use AI tools (like GitHub Copilot, ChatGPT, etc.) for coding? If so, how do you integrate AI into your development process, and what are your views on the role of AI in web development? Additionally, how do you ensure quality assurance (QA) for AI-generated code to avoid errors or security issues?

Please post answers on this document then upload back through Upwork messages.

Thank you!

Nick Hubbard

www.formance.co.nz